



***Tap Into Texarkana***

# Texarkana is Smart, Vibrant and Growing

## *Is your business ready?*

Developed around a complex rail system more than a century ago, the Texarkana region has grown into a national crossroads for transportation.

Today, with its exceptional infrastructure, dedicated workforce and high quality of life, Texarkana is a place where both commerce and community thrive.

## OUR REGION

### United for a Unique Advantage

The Texarkana Metropolitan Statistical Area (MSA) is a three-county region comprising the twin cities of Texarkana, Texas and Texarkana, Arkansas, and encompassing the surrounding communities of Bowie County, Texas, Little River County, Arkansas, and Miller County, Arkansas.

Situated at the junction of several major interstates, Texarkana provides convenient access to key markets from the Midwest to the Gulf Coast while offering abundant natural resources and lower costs than can be found in crowded urban markets.

### A Dynamic Region With Global Access



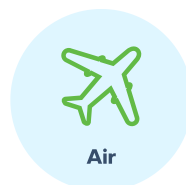
Road

Texarkana MSA is a major transportation corridor intersected by 106 miles of interstate and four regional highways.



Rail

Texarkana's rail infrastructure has long been a key driver of economic development in our region.

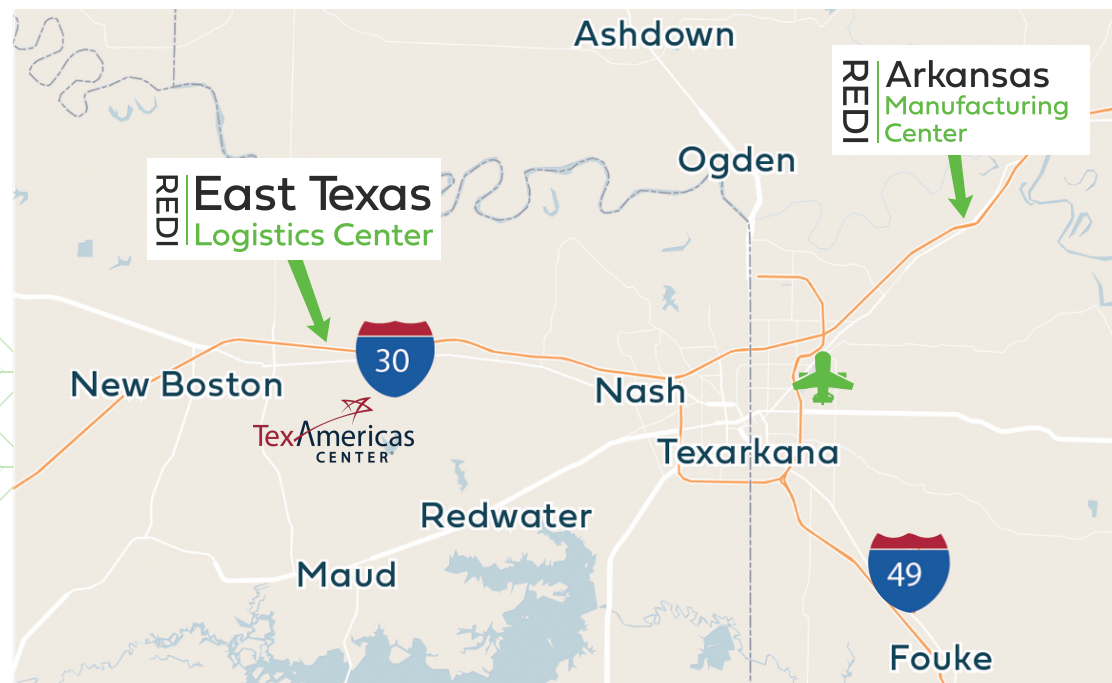


Air

Equipped with more than 6,600 feet of runway, the Texarkana Regional Airport is located just minutes away from the downtown area and local industries.



Your  
Workforce  
Within  
Reach



260k

Living within  
50 miles

1.6m

Living within  
100 miles

32.5m

Living within  
300 miles



# Playing to Our Region's Strengths

## Target Industry Sectors



**Manufacturing**



**Logistics, Transportation  
& Distribution**



**Medical Services**



**Aviation and Defense**



Texarkana is an opportunity-rich community where many different types of enterprise can grow and thrive. However, there are a number of key industries that are particularly well suited to the unique advantages our region has to offer.

#1

Lowest Cost  
of Doing  
Business<sup>1</sup>

**AR**

1. CNBC "Cost of  
Doing Business  
State Rankings"

#1

State for  
Business<sup>2</sup>

**TX**

2. US News and  
World Report "Best  
States Rankings  
Report"

#3

Manufacturing  
State in the  
South<sup>3</sup>

**AR**

3. Chief Executive  
Magazine

9<sup>th</sup>

Largest  
Combined  
Economy in  
the World<sup>4</sup>

**AR & TX**

4. Based on GDP

#1

Rated for  
Economic  
Climate<sup>5</sup>

**TX**

5. Forbes

TOP  
10

Quality of  
Life<sup>6</sup>

**AR & TX**

6. World Population  
Review

## Why Choose Texarkana?



### Connectivity

With its prime location and extensive multimodal infrastructure, Texarkana is well-suited to help your business connect with major markets throughout the Midwest and South.



### Education

Home to two community colleges, a four-year public university and a state medical school, Texarkana is well prepared to respond to the training needs of today's employers—and tomorrow's.

- Texarkana College
- Texas A&M University-Texarkana
- University of Arkansas Hope-Texarkana
- University of Arkansas for Medical Sciences-Southwest



### Workforce

Texarkana has a long-established reputation as a military-friendly community with a strong presence in the defense sector. Thanks to our historic ties with the Red River Army Depot, Texarkana boasts a robust labor force of unskilled, semi-skilled and skilled workers who are ready to work for you.



### Quality of Life

Texarkana is more than a great place to do business. It's a great place to call home. Residents of Texarkana enjoy affordable housing, safe neighborhoods, high-quality healthcare and excellent schools. Our scenic landscape is a natural match for outdoor recreation, and our historic downtown offers an array of shopping, dining and entertainment options—all without the hassle of big-city traffic jams.

## EMPLOYERS

### A Proud Region of American Builders



**BAE SYSTEMS**

**bwi**

**CATERPILLAR**

 **CHRISTUS ST. MICHAEL**  
Health System

 **COOPERTIRES**

 **Domtar**

 **Graphic Packaging**  
INTERNATIONAL

**Honeywell**

 **LEDWELL**

**Raytheon**

**Red River Lumber** 

**TAC**  
THE ARNOLD COMPANIES

 **Wadley Regional Medical Center**  
A STEWARD FAMILY HOSPITAL

 **West Fraser**



 **W&S**  
WHOLESALE ELECTRIC SUPPLY



### Contact Us

Our economic development team is eager to learn more about your business needs, and we look forward to helping you uncover new opportunities in our region.

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