Texarkana Is Ready for Business



Developed around a complex rail system more than a century ago, the Texarkana region has grown into a national crossroads for transportation.

Today, with its exceptional infrastructure, dedicated workforce and high quality of life, Texarkana is a place where both commerce and community thrive.



United for a Unique Advantage

The Texarkana Metropolitan Statistical Area (MSA) is a two-county region comprising the twin cities of Texarkana. Texas and Texarkana, Arkansas, and encompassing the surrounding communities of Bowie County, Texas and Miller County, Arkansas.

Situated at the junction of several major interstates, Texarkana provides convenient access to key markets from the Midwest to the Gulf Coast while offering abundant natural resources and lower costs than can be found in crowded urban markets.

995k

75 miles

260k

living within 50 miles

13m living within living within 200 miles





ADVANTAGES

Why Choose Texarkana?

(Connectivity

With its prime location and extensive multimodal infrastructure, Texarkana is well-suited to help your business connect with major markets throughout the Midwest and South

Education

Home to two community colleges, a fouryear public university and a state medical school, Texarkana is well prepared to respond to the training needs of today's employers—and tomorrow's.

- Texarkana College .
- Texas A&M University-Texarkana
- University of Arkansas Hope-Texarkana
- University of Arkansas for Medical Sciences-Southwest

OUR INDUSTRIES

Target Sectors

Texarkana is an opportunity-rich community where many different types of enterprise can grow and thrive. However, there are a number of key industries that are particularly well suited to the unique advantages our region has to offer.

- Manufacturing
- Logistics, Transportation & Distribution
- **Medical Services**
- Defense

Workforce

Texarkana has a long-established reputation as a military-friendly community with a strong presence in the defense sector. Thanks to our historic ties with the Red River Army Depot, Texarkana boasts a robust labor force of unskilled, semi-skilled and skilled workers who are ready to work for you.

Quality of Life

Texarkana is more than a great place to do business. It's a great place to call home. Residents of Texarkana enjoy affordable housing, safe neighborhoods, high-quality healthcare and excellent schools. Our scenic landscape is a natural match for outdoor recreation, and our historic downtown offers an array of shopping, dining and entertainment options-all without the hassle of big-city traffic jams.

FACTS & FIGURES

- Lowest Cost of Doing Business #1 AR
- #1 State for Business ²
- Manufacturing #3 State in the South AR
- Largest Combined Economy 10th in the World 👿 AR 👆 TX
- Rated for #1 Economic Climate 👆 тх

TOP Quality of Life 6 10 💣 ar 👆 tx

- 1. CNBC "Cost of Doing Business State Rankinas'
- 2. US News and World Report 'Best States Rankings Report'
- 3. Chief Executive Magazine
- 4. Based on GDP
- 5. Forbes
- 6. World Population Review

EMPLOYERS

A Proud Region of American Builders









Contact us

Our economic development team is eager to learn more about your business needs, and we look forward to helping you uncover new opportunities in our region.

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