



TEXARKANA
COLLEGE

YOUR PARTNER » TEXARKANA COLLEGE

INNOVATIVE TRAINING TO MATCH YOUR NEEDS

Workforce is the critical driver in a business' growth and the overall health of the local economy. Texarkana College realizes employees are a company's biggest asset, and investing in talent is vital to your bottom line and long-term success. Texarkana College wants to be your partner in providing and coaching your workforce. Each year, the college trains more than 4,000 students in high-demand programs while also offering tailored training for your requirements. Texarkana College offers businesses:

- **Customized workforce training** programs that lead to improved quality, increased productivity and decreased turnover.
- **A customer focused approach**, collaborating with key personnel to offer solutions centered on corporate needs and organizational culture, delivering training and services at the time and location that works best for your business.
- **Proven techniques** that ensure our students have the certifications, soft skills and work ethic that fits your company's goals and culture.

"We are here to partner with you to develop your employees and workforce. Whether your workers need soft skills like communication and customer service, training in specific software or technical job skills, industrial training in areas like safety and welding, or leadership training, we can put together a training plan for you."

- MENDY SHARP,

EXECUTIVE DIRECTOR OF COMMUNITY & BUSINESS EDUCATION

4,000+
STUDENTS
ENROVED

12  **ONSITE CUSTOM
TRAINING PROGRAMS**

21  **CERTIFICATE
PROGRAMS**

#1  **HIGHEST GRADUATION
RATE OF ALL TEXAS
COMMUNITY COLLEGES**
(2018 & 2019)

**EXTERNSHIP +
INTERNSHIPS
PROGRAMS**



 **ONLINE +
IN-PERSON
PROFESSIONAL
DEVELOPMENT**

**IN 2018, TEXARKANA COLLEGE
OPENED THE BETTY AND BUDDY
LEDWELL WORKFORCE TRAINING
CENTER - A 20,000 SQ FT, STATE-OF-
THE-ART, SCHOOL OF ADVANCED
MANUFACTURING.**

**FIVE
PROGRAMS OF
STUDY**

**240
STUDENTS
ENROVED**
(High School & Adult)

**WELDING
ELECTRICAL
TECHNOLOGY
ELECTRONICS/
INSTRUMENTATION
INDUSTRIAL
MAINTENANCE
CONSTRUCTION
TECHNOLOGY**

TEXARKANACOLLEGE.EDU

HOW WE CAN HELP YOUR BUSINESS »



CUSTOMIZED TRAINING

BY WORKING WITH OUR TEAM OF **EDUCATIONAL EXPERTS**

WE TRAIN JOB SEEKERS
FOR NEW CAREERS
OR SHARPEN THE SKILLS
OF EXISTING EMPLOYEES
AT YOUR SITE OR OURS.



CUSTOM

Custom, convenient delivery

- Three workforce specific recruiters to guide students into programs that meet their needs and interests resulting in a **20% enrollment increase.**

44 businesses (and counting) have taken advantage of the College's school of advanced manufacturing.



PROVEN

Access to highly qualified employees

- **Nearly 1,000 workforce students**, many of them first generation college students, graduate annually with certificates recognized by business and industry.

16-hours of work ethics and professionalism courses for each of our career graduates.



TRANSFORMATIONAL

The right talent for the right job

- **88% of graduates are placed in jobs** that utilize their trainings and certifications.

46% 3-year graduation rate – the highest of all Texas community colleges... two years in a row!

HOW WE WORK TOGETHER »

We know what you do not have is time. We want to make it easy and fast to get the talent and/or training you need. We have made our process simple - just five easy steps.

- 01 – Meet to determine training, education and performance needs and goals.**
- 02 – Determine training opportunities and timelines to develop programs.**
- 03 – Customize location, duration and number of students.**
- 04 – Launch training with certified instructors and allow students to gain new skills and certifications.**
- 05 – Evaluate and adjust based on lessons learned and monitor performance.**



"Being new to the company I wanted to evaluate my staff and identify potential leaders for the future. By working with the College, we were able to develop a customized and cost-effective leadership development program. We hosted nearly 50 participants – ranging from entry level to seasoned managers – resulting in a new pride in the company and our work. Employees saw we were investing in them and their potential. We are already planning the next session with more employees eager to participate."

JAMES HENRY RUSSELL,
EXECUTIVE VICE PRESIDENT & CFO
BWI COMPANIES



ROB SITTERLEY
PRESIDENT & CEO
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BRANDON WASHINGTON
DEAN OF WORKFORCE AND COMMUNITY
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